

additional papers 1



Overview and Scrutiny Committee

Tue 7 Apr
2015
4.30 pm

Committee Room 2
Town Hall
Redditch

REDDITCH BOROUGH COUNCIL

making a difference

www.redditchbc.gov.uk

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- In addition, the public now has a right to be present when the Council determines “Key Decisions” unless the business would disclose confidential or “exempt” information.
- Unless otherwise stated, all items of business before the Executive Committee are Key Decisions.
- (Copies of Agenda Lists are published in advance of the meetings on the Council’s Website:
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**If you have any queries on this Agenda or any of the decisions taken or wish to exercise any of the above rights of access to information, please contact
Jess Bayley and Amanda Scarce
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Welcome to today's meeting.

Guidance for the Public

Agenda Papers

The **Agenda List** at the front of the Agenda summarises the issues to be discussed and is followed by the Officers' full supporting **Reports**.

Chair

The Chair is responsible for the proper conduct of the meeting. Generally to one side of the Chair is the Democratic Services Officer who gives advice on the proper conduct of the meeting and ensures that the debate and the decisions are properly recorded. On the Chair's other side are the relevant Council Officers. The Councillors ("Members") of the Committee occupy the remaining seats around the table.

Running Order

Items will normally be taken in the order printed but, in particular circumstances, the Chair may agree to vary the order.

Refreshments : tea, coffee and water are normally available at meetings - please serve yourself.

Decisions

Decisions at the meeting will be taken by the **Councillors** who are the democratically elected representatives. They are advised by **Officers** who are paid professionals and do not have a vote.

Members of the Public

Members of the public may, by prior arrangement, speak at meetings of the Council or its Committees. Specific procedures exist for Appeals Hearings or for meetings involving Licence or Planning Applications. For further information on this point, please speak to the Democratic Services Officer.

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Do Not re-enter the building until told to do so.

The emergency Assembly Area is on Walter Stranz Square.



Overview and Scrutiny

Committee

Tuesday, 7th April, 2015

4.30 pm

Committee Room 2 Town Hall

Agenda

Membership:

Cllrs: Jane Potter (Chair) Carole Gandy
Gay Hopkins (Vice-Chair) Alan Mason
Joe Baker Paul Swansborough
David Bush Pat Witherspoon
Andrew Fry

4. Future Management of Redditch Market - Pre-Scrutiny

(Pages 1 - 4)

Steve Singleton

To pre-scrutinise the content of a report concerning the future management of Redditch market.

(No Specific Ward Relevance)

OVERVIEW & SCRUTINY COMMITTEE

7th APRIL 2015

REDDITCH MARKET

Relevant Portfolio Holder	Cllr Greg Chance - Portfolio Holder for Planning, Regeneration, Economy and Transport
Portfolio Holder Consulted	√
Relevant Head of Service	Kevin Dicks – Chief Executive
Ward(s) Affected	All
Key Decision / Non-Key Decision	Non-Key decision

1. SUMMARY OF PROPOSALS

- 1.1 Redditch Town Centre Outdoor Market is currently managed and operated by the North Worcestershire Economic Development & Regeneration (NWedr), a shared service hosted by Wyre Forest District Council (WFDC) under a Collaboration Agreement in May 2011.
- 1.2 The NWedr Client Management Group has instructed officers to explore options for the future operation and management of the markets and Members are asked to consider whether NWedr should invite expressions of interest from market operators to inform any future decisions on the future management of the outdoor market.

2. RECOMMENDATION

The Committee is asked to note the report and make any recommendations and/or comments, for the Executive Committee's consideration, that it feels are appropriate.

3. KEY ISSUES**Financial Implications**

- 3.1 In 2013/04 the Council received a net income from the market of £25,003. Current estimates indicate that the net income from the market for 2014/15 will be at least a similar amount.

Legal Implications

- 3.2 None.

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Service / Operational Implications

- 3.3 Redditch Outdoor Market is one of three markets managed and operated through NWedr. The others being Bromsgrove and Kidderminster Outdoor Markets. Kidderminster Outdoor Market is run by an external market operator, through the Shared Service, by way of a contract with Wyre Forest District Council. This contract is due to be tendered for renewal during the summer 2015.
- 3.4 The NWedr Client Management Group has instructed officers to explore options for the future operation and management of the markets. One such option could be to appoint an external contractor to operate the market.
- 3.5 Before giving further consideration to such an option, it is proposed that some soft market testing is carried out and “soundings” taken from existing market operators to inform any future consideration as to whether or not to procure an external market operator.
- 3.6 In this regard it is suggested that NWedr invite informal expressions of interest from existing market operators who can outline their own proposed options for operating Redditch Outdoor market against the following criteria:-
- Partnership working with Redditch Borough Council and the development of an associated shared market vision and strategy
 - Operating the market on, a) 5 days per week or b) 3 days per week
 - The potential to introduce an alternative layout and new “pop up” stalls
 - The potential to introduce a covered food court
 - Effective and commercially focussed performance management
 - Marketing, promotion & Public Relations
 - Integration with other events and a programme of future markets
 - Integration with the town centre, surrounding retail offer and community
 - Opportunities for new business start ups and community/charity groups
 - An effective web site and use of social media
 - Stakeholder and trader engagement
 - Safety & security
 - Accessibility
- 3.7 The results of any expressions of interest received will be reported to a future meeting of the Executive Committee accordingly.

Customer / Equalities and Diversity Implications

- 3.8 None

OVERVIEW & SCRUTINY COMMITTEE

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4. RISK MANAGEMENT

4.1 None

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